

The 23rd China International Fair for Investment & Trade



September 8-11, 2023
Xiamen, China



A global investment event approved by UFI
(the Global Association of the Exhibition Industry)



The Largest and Most Influential International Investment Promotion Event

China International Fair for Investment & Trade (hereinafter referred to as the CIFIT), hosted by the Ministry of Commerce, P.R.C., is held annually during Sept. 8th-11th in Xiamen, Fujian Province. It has committed to constructing a platform of bilateral investment promotion, authoritative information release and investment trend discussion, and has developed into one of the most influential international investment events in the world. In recent years, each session of the CIFIT received professional participants of governmental investment promotion agencies, business associations and multinational corporations from more than 100 countries and regions, government officials from more than 300 major cities of 31 provinces, municipalities, and autonomous regions in China. Over 1,000 business delegations with nearly 5,000 companies and 50,000 business professionals attended. Correspondents from nearly 100 domestic and foreign mainstream media followed the event with extensive coverage.

The 23rd CIFIT is scheduled to be held in Xiamen during Sept. 8th-11th, 2023. The event this year will focus the Global Development Initiative, high-quality "Introducing FDI" and "Going Global", multilateral and bilateral cooperation framework and cross-straits cooperation. It will highlight such heated topics as green and low-carbon development, digital economy, and sustainable development, deliver good news of investment from China to the world, and expand new opportunities for international investment. The CIFIT will also play a positive role in building an international public service platform facilitating two-way investment, promoting greater openness and investment among countries, and contributing to an open world economy.

The CIFIT Organizing Committee sincerely welcomes investment promotion agencies, chambers of commerce, industrial associations, multinational corporations and renowned companies worldwide to the grand platform and share business opportunities.

Exhibition

Showcasing Business Environment :

- **Central Area:**

To present a market-oriented, law-based and internationalized business environment, and the achievements of foreign investment attraction and outbound investment over the years.

- **Investment Promotion Pavilion:**

Covering Invest China Area (Provinces, Municipalities, Autonomous Regions), Global Cooperation Area, China Development Zones Area, China Investment Hotspot Cities Area.

- **Industrial Innovation and Development Pavilion:**

Covering Smart Manufacturing & Digital Economy Area, New Energy & Green Innovation Area, Rural Revitalization Area, Sports & Style Area, etc.



B2B Matchmaking

Capital Meets Projects:

- **Project & Capital Matchmaking Pavilion:**

Leading China – International Emerging Industries Cooperation Conference, China Foreign Enterprises Exhibition & Matchmaking for Health Industry and “Dual-Carbon” Economy.

- **Key Regions Matching Talks:**

Covering “Belt and Road” countries and regions, RCEP member countries, BRICS countries, “Guest Country of Honor”, “Guest Province of Honor”, “Star City/ County”, investment hotspot cities, etc.

- **Key Industries Matching Talks:**

Covering industrial internet, digital economy, green innovation, bio-medicine, new material, new energy, emerging marine technology, smart city, artificial intelligence, electronic information, modern agriculture, energy saving and environmental protection, etc.

- **High-level Business Networking:**

Investment Promotion Seminars from various countries and regions, Dialogues with Governors and Mayors, and Networking with Investment Agencies, etc.



Forums and Seminars

Exploring Investment Trends:

- **International Investment Forum 2023 Series**

A keynote forum, along with the Gulangyu Forum and some parallel sessions, will be organized. The forums will focus on promoting the implementation of the Global Development Initiative, and taking into account such hotspots as international investment cooperation, world economic recovery, carbon peaking, carbon neutrality, digital economy and sustainable development. The International Investment Forum 2023 will invite governmental officials, leaders from the business community, experts and renown economists to attend the event for brainstorms and idea collision.

- **Authoritative Investment Information Release**

World Investment Report 2023 (Chinese Edition), Foreign Investment Guide of the People's Republic of China (2023 Edition), Statistical Bulletin of FDI in China 2023, Report on Foreign Investment in China 2023, National Development Report of Chinese-funded Enterprises, Guide to China's Outward Investment and Cooperation in Foreign Countries(Regions) (several countries).

- **Other Thematic Forums**

Release of Foreign Investment Reports, National Economic Development Zone Industrial Transfer Matchmaking, Symposium on International Investment Law, The 17th Cross-Straits Economic Cooperation and Development Forum, BRICS Sustainable Development Investment Forum, the 22nd World Business Leaders Roundtable, 2023 International Investment Green Development Forum, Chinese and Foreign Investment Promotion Agencies Conference 2023, Leading China–International Emerging Industries Cooperation Conference, GOING GLOBAL Green Innovation Series Activities 2023, Green China–Summit on International Cooperation of Low-carbon Industry, Silk Road Maritime International Cooperation Forum 2023, the 3rd RCEP Cooperation Forum, the 6th High-level Forum on “Belt and Road” Development, China International Industrial Internet Innovation and Development Conference 2023.....





Online CIFIT

Global Investment Promotion Platform

With the purpose to empower investment promotion with digitalization, Online CIFIT matrix provides exhibitions, forums & seminars, roadshows, matchmaking, contract signing and other services all online within the fingertips, and builds an all-in-one digital platform that integrates investment information release, project roadshow, and business matchmaking. Online CIFIT aims to facilitate the connections among governments, merchants, projects, capital, talents and entities, accelerate the digital transformation and upgrading of investment promotion activities, within and beyond CIFIT, and thus creating a “never-ending” CIFIT.



- **01 One App connecting the world**

Presenting investment information from 31 provinces, municipalities and autonomous regions in China, governmental investment promotion agencies and business associations of 100+ countries and regions, as well as thousands of investment institutions and companies.

- **02 One click acquiring all information**

Acquiring investment information across the world, including the “soft” and “hard” environment of countries and regions, and the latest CIFIT schedule of exhibitions, conferences, project matchmaking and other events.

- **03 One stop incubating quality projects**

Demonstrating 700+ key industrial projects; providing information of 3,000+ key industrial parks and 30,000+ quality projects from around the world.

- **04 One platform enabling multi-channel communication**

Enjoying communication via multiple channels, including APP, applet and website, allowing direct and effective networking on your screen anytime anywhere.

- **05 One grand event gathering world elites**

Making appointments in advance for business meetings in person.

CIFIT- a grand event, gathering elites for more win-win business outcomes.



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App



Online Customer Service



Join us in exploring
global investment
opportunities on
the extraordinary
platform of the
23rd CIFIT.

For registration or the latest information,
please log on the website:

www.chinafair.org.cn

Or scan the QR code:



Official Website



WeChat Applet



App

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